



ConFlow Power Group
(ILOCX: CFP)
The Leading Smart Street
Lighting Technology
Aggregator

Thursday, April 29th, 2021

VALUATION

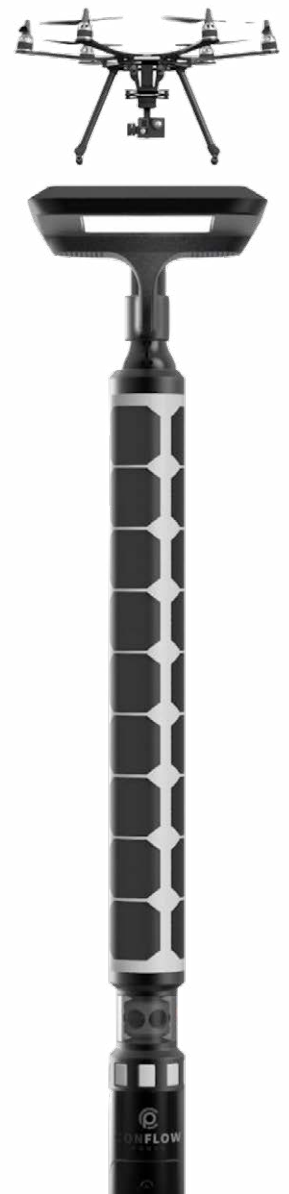
Current Price	\$9.50
52 Week Range	\$7.41– 10.00
Daily Volume	2.0K ILOs
Issuer Activity	Seller
Royalty Rate	10%
# ILOs	3,300,000
Next Royalty	October 2021
CFP Cash	\$2 Mn

FUNDAMENTALS

Revenue (CY19)	\$6 Mn
Revenue (CY20E)	\$50 Mn
Revenue (CY21E)	\$80 M
Revenue (CY22E)	\$150 M
Royalty (CY20)	\$600,000
Royalty (CY21E)	\$5,000,000
Royalty Yield (CY20)	30%
Royalty Yield (CY21E)	16%

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CONFLOW LAUNCHES ILAMP: A COST SAVING, ECO-EFFICIENT, REVENUE GENERATING STREET LIGHTING SOLUTION

iLamp is a super-smart, environmentally friendly, and revenue-generating street lighting solution that integrates symbiotic products and services into streetlamps.

ConFlow Power continues to demonstrate its technological innovation and prowess in the smart street lighting world - a market that presents a ~\$1 trillion opportunity for smart street lighting companies. On April 27, the company launched iLamp - a super smart and economically efficient streetlight that incorporates many of ConFlow's complementary technologies, such as proprietary innovations and licensed technologies. iLamp provides a unique 'combination technology' that integrates symbiotic products and services into streetlamps. iLamp is designed in such a way that the lamp incorporates its own ecosystem, combining smart technologies, power, and financial structure (through its payment gateway) to create the most unique outdoor streetlamp. It can be deployed in a front yard, next to a garage, or in a parking lot.



iLamp's smart street lighting solution delivers a diverse range of features to homeowners, small businesses, developments, villages, towns, and cities within a single device

The combination of all these features allows iLamp to be a revenue-generating smart streetlamp. Such features include, but not limited to:

- **360-Degree Live Camera.** iLamp boasts a 360-degree high-resolution camera producing a 24/7 live feed with optical recognition technology coming soon.
- **Gunshot Detection.** iLamp can improve public safety by detecting gunshots and immediately reporting to emergency services, enabling a faster response from paramedics and law enforcement.
- **Wi-Fi and Cellular.** iLamp offers a WiFi hotspot with built-in 4G & 5G towers as cellular options, acting as a communications hub.
- **Drone Guidance and Charging.** iLamp uses Drone Guidance for deliveries, charging, and forest fire prevention.
- **Mobility Charging.** Grid-enabled iLamp can act as a charging station for electric vehicles, with revenue deposited to a customer's account.
- **Air Quality.** iLamp monitors air quality to assist municipalities and the government keep the air clear in villages, towns, and cities.
- **Auto Lighting.** iLamp also monitors light and visibility levels, only turning on if the light is needed. This reduces wasted power costs and increases iLamp's lifespan.
- **Limitless Off-Grid Power.** iLamp can also go fully off-grid, with an on-grid option as a backup when electric vehicles charging is required.



iLamp's superior street lighting technology will benefit residential developments, mini smart communities, and will be a key differentiator in autonomous power.

iLamp adds many benefits and higher values to residential development projects, including new homes that require and operate using modern technology and environmental protections. In addition, iLamp can also offer an ROI - return on involvement - through which mini smart communities can be created given that mega smart projects have struggled in the past. Moreover, with iLamps delivering new levels of protection, communications, and eco-driven revenue while eliminating negative environmental costs, automated power would be its key driver and differentiator among other smart street lighting solutions to help it further grow in the future.

iLamp is available to any individual or commercial purchasers, helping them generate revenue every year and save on maintenance cost.

Any person can purchase the actual lamp as well as buy the Initial Licensing Offering (ILO) priced at \$10.0 to start earning revenues. Commercial businesses can also purchase licenses and incorporate iLamps in their commercial projects. Further, the quantity of iLamps is limited (879,000 units) where one of the first intelligent lamps on the market can be reserved for a \$100 refundable deposit with an expected delivery in Summer 2023. Buyers can choose between three options: Lighting only (Base model), Monitoring (Base model + 360° camera, audio, weather station, WiFi hotspot, and air quality monitor), and Drone Ready (Monitoring + drone charging landing pad). **With an iLamp, buyers can generate \$2,000 per year, and save \$1,100 with an estimated maintenance cost of \$0 per iLamp per year.**



Drone Guidance and Charging

Drone Guidance for deliveries, charging, forest fire prevention. Powered by Drone Ready.

Wi-Fi and Cellular

With Wi-Fi hotspot built in, and 4 & 5G towers as options, iLamp can become a communications hub for your community.

360° Live Camera

360° Camera producing a live feed with optical recognition technology coming soon.

Weather Station

You can specify a weather station for your iLamp, with partners coming soon. iLamp can make the weather accurate, street by street.

Air Quality

Air Quality monitoring, with partners coming soon, helping you take action to keep your air clean.



Auto Lighting

iLamp monitors light and visibility levels, only turning on if the light is needed. This reduces wasted power costs and increases iLamp lifespan.

Gunshot Detection

iLamp can improve public safety by detecting gunshots and immediately reporting to emergency services, enabling a faster response from paramedics and law enforcement.

Remote Updates

Over the air updates to add new revenue streams features.

Limitless Off-Grid Power

Smart Lights rely on self-generating power, keeping the lights on when the power goes out, and generating a surplus, making the ideal off-grid.

Mobility Charging

Grid enabled iLamp can act as a charging station for electric vehicles, with revenue deposited to your account.

An iLamp Can Generate \$2,000+ in Revenues and Save \$1,100 Per Year in Costs.

Lighting Only

\$3,600

Smart, Self Powered, Automatic Street Lighting

\$0/y

Potential Revenue

\$1,100/y

Cost Saved

Monitoring

\$6,200

Base Model + 360 Camera, Audio, Weather Station,
Wi-Fi Hotspot, Air Quality Monitoring

\$2,000/y

Potential Revenue

\$1,100/y

Cost Saved

Drone Ready

\$12,500

Monitoring + Drone Charging Landing Pad

\$2,000/y

Potential Revenue

\$1,100/y

Cost Saved

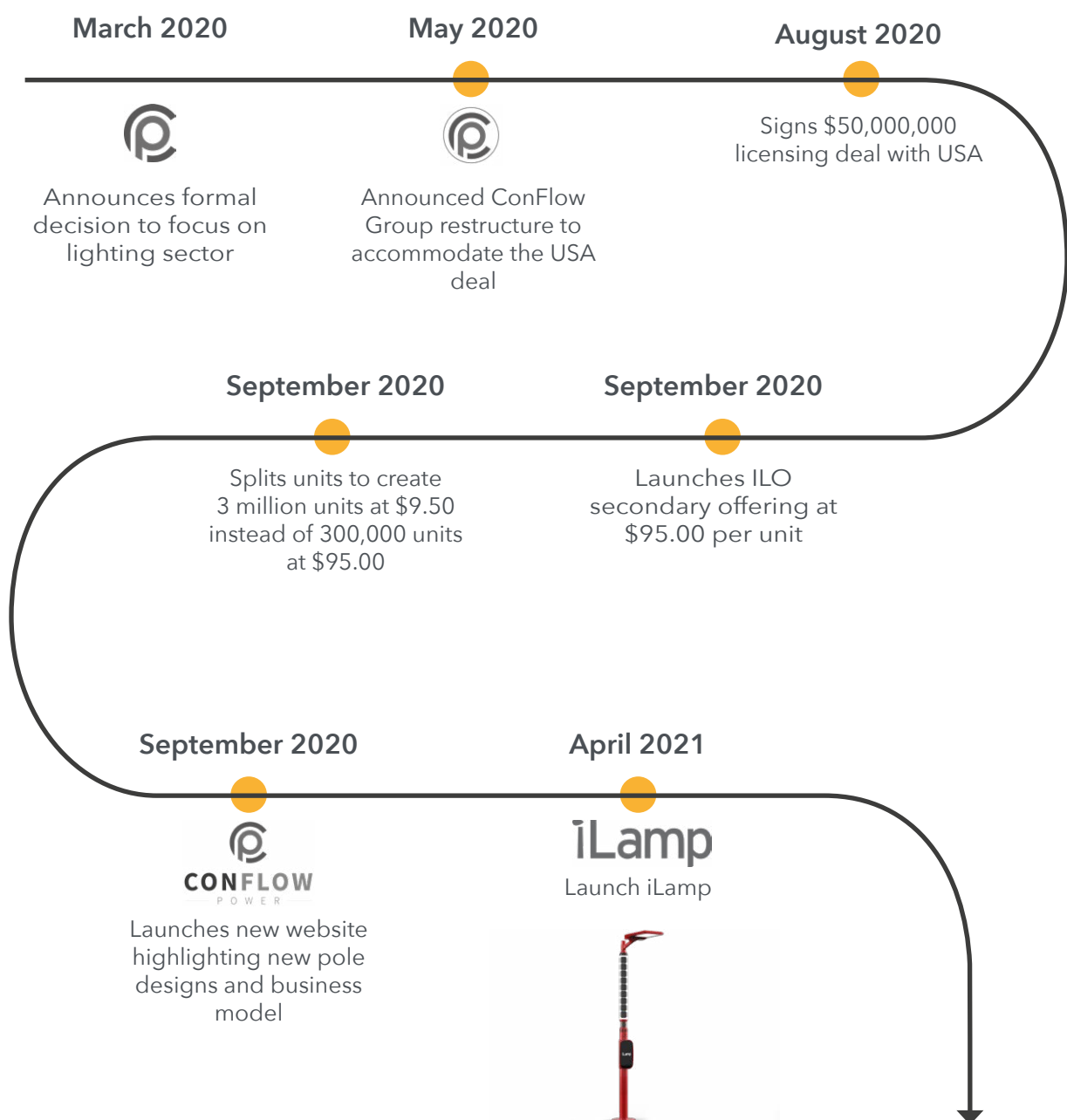


Additional business development

ConFlow Power Group previously reported an insight into their pipeline of deals adding to their truly innovative approach to the global market of street lighting.

Now with options to buy into four unique companies mentioned in the report released March 3rd 2021. ConFlow is seeking a total raise of \$80,000,000 in order to close these acquisitions.

Further to the Joint Venture partnerships and acquisitions, ConFlow is continuing to negotiate critical territorial licensing agreements to further its market penetration.



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